

A FEW WORDS ABOUT YOUR CERTIFIED PUBLIC ACCOUNTANT

NORMAN O. PEARSON, CPA



THE RIGHT TRAINING GIVES YOU THE WINNING EDGE.

"It's not just the extensive training that makes a difference — it's the dedication that comes with it, and applying it to your business and personal success."

B.S.: Accounting, C.S.U. Sacramento, 1988

CPA Certificate: 1991

Master's Degree in Taxation: Golden Gate University, 1994

PROFESSIONAL GROUPS PROMOTE THE EXCHANGE OF IDEAS, BETTER SERVING YOU.

"Andrew Carnegie once said that the true road to success in any line is to make yourself master of that line. I continue to strive for mastery as a CPA by surrounding myself with other noted professionals in the field. And I do this in hopes of inspiring one very important success, yours."

Member: American Institute of CPAs, California Society of CPAs

Associate Member: California Association of Health Facilities

EXTRA TRAINING TO SERVE YOU BETTER.

"It is my responsibility to keep up with changes in the business and financial climates here and abroad. That's why I spend so many hours studying new laws and strategies each year."

Continuing Education (40 hours each year)

Topics Include:

- Choosing the right business entity
- Current techniques in estate planning
- Tax planning for the family business
- Managing and advising the financially distressed company

A modern-day CPA should be much more than just a 'number cruncher.' He should act as an off-site business partner who's always within reach. Uniquely qualified to give you and your business the advantage of making your numbers work for you instead of against you. So you can do nothing less than succeed."